



Subject: Travel & Tourism
Year/Course: Intermediate Diploma

Knowledge and Understanding

By the end of this course students will understand the travel and tourism industry. Students will cover the different types of organizations within the industry, including travel agents, hotels and airlines. The students will discover what careers are available in travel & tourism and they will also have a detailed understanding of customer service within the industry. Role plays, business visits and guest speakers will also provide genuine context for their learning.

Subject Specific Skills developed

BTEC Travel & Tourism is a vocational course. The focus is on the practical application of travel & tourism theory to real situations. Students will have to be able to work independently and as part of a team. The units are assessed through coursework projects but it will also include activities such as customer service role plays and career development planning.

Transdisciplinary and Generic Skills developed

BTEC courses are designed to develop six groups of skills that, together with the Functional Skills of English, mathematics and ICT, are essential to success in learning, life and work. The six groups of skills are: Team workers; self-managers; independent inquirers; reflective learners; creative thinkers and effective participators.

Assessment

BTEC Travel & Tourism is assessed at three levels, Pass, Merit and Distinction. Students have to complete three individual projects. There are no formal examinations and the coursework is continuously assessed. Each unit has specific assessment criteria based on the three levels allowing tasks to be differentiated appropriately.

Challenge for All

All activities are differentiated to support, challenge and extend students of all abilities throughout this Science course.

Subject: Travel & Tourism
Year/Course: Advanced Diploma

Knowledge and Understanding

By the end of this course students will understand the travel and tourism industry. Students will cover the different types of organisations within the industry, including travel agents, hotels and airlines. The students will produce their own career development plan within the travel & tourism industry as well as developing a detailed understanding of customer services. Role plays, business visits and guest speakers will also provide genuine context for their learning.

Subject Specific Skills developed

BTEC Travel & Tourism is a vocational course. The focus is on the practical application of travel & tourism theory to real situations. Students will have to be able to work independently and as part of a team. The units are assessed through coursework projects but it will also include activities such as customer service role plays, career development planning and preparing complex travel itineraries.

Transdisciplinary and generic skills developed

BTEC courses are designed to develop six groups of skills that, together with the Functional Skills of English, mathematics and ICT, are essential to success in learning, life and work. The six groups of skills are: Team workers; self-managers; independent inquirers; reflective learners; creative thinkers and effective participators.

Assessment

BTEC Travel & Tourism is assessed at three levels, Pass, Merit and Distinction. Students have to complete six individual projects. There are no formal examinations and the coursework is continuously assessed. Each unit has specific assessment criteria based on the three levels allowing tasks to be differentiated appropriately.

Challenge for All

The coursework nature of the BTEC allows individuals to stretch themselves to their own potential. It also enables teachers to provide individual feedback throughout the course.